Tree Farmers

Not to be out done by Jim Woolsey and Harrison Welford, David Schoenbrod is a member of the American Tree Farmers' Association and has raised and tended trees at his country home in the Adirondacks for many years.

-- Editorial note: ATFA has no website, but searching for it by name produced about 30 results, 2/3rds of which were obituaries

Also:

Schuck on Schoenbrod

http://www.1968yls.org/pdf/schuck%20on%20schoenbrod.pdf